

Action Tags

The table below lists all tags, a definition for each tag, the focus groups where actions related to those tags were discussed and the Categories of Action that were associated with the tagged actions. The table is meant to demonstrate commonalities between focus groups and provide some indication of how success in each tag could be achieved. After reviewing this table, we encourage you to look at the full actions list in Microsoft Lists to see what actions were under each tag or focus group.

Action Tag	Definition	Focus Groups	Number of Focus Groups	Categories of Action	Number of Actions
Community convening	Action that brings together a group of people to build community for networking purposes, knowledge sharing, or to learn a new skill.	Vermont Traditions Coalition, Stewardship Foresters, LGBTQ+, District Recreation Teams, Adaptive Recreation, Veterans, Town Forests, Private Lands, Kids and Outdoor Recreation, BIPOC, Municipalities, F&W Education and Outreach, Conservation, VT Trails & Greenways, Commerce & Community Development, Outdoor Business, Workforce Development & Career Pathways, Regional Planning Commissions	17	Education and Information	3
				Funding	2
				Infrastructure	3
				Partnership Building	8
				Planning and Management	4
				Policy	1
				Programming	5
Conservation	Action that increases conserved or open lands.	Stewardship Foresters, Outdoor Business, Private Lands; Conservation	4	Education and Information	1
				Funding	1
				Infrastructure	1
				Partnership Building	2
				Planning and Management	1
				Policy	0
				Programming	0

Action Tag	Definition	Focus Groups	Number of Focus Groups	Categories of Action	Number of Actions
Cross-sector	Action that breaks down silos and calls for collaboration across organizations, groups and/or agencies working in different parts of outdoor recreation in Vermont.	Vermont Traditions Coalition, F&W Lands Team, Private Lands, Kids and Outdoor Recreation, Commerce & Community Development, Agriculture, Climbing, F&W Education and Outreach, Outdoor Business, River-Based Recreation, Low Income / Rural, Health & Wellness, VT Trails & Greenways Council, Workforce Development & Career Pathways	14	Education and Information	6
				Funding	0
				Infrastructure	0
				Partnership Building	6
				Planning and Management	1
				Policy	2
				Programming	6
Data	Action that would fill a gap in information that is needed to support and strengthen outdoor recreation in Vermont.	Regional Planning Commissions, Outdoor Business, Private Lands, Municipalities, Health & Wellness, Climbing, VT Trails & Greenways Council, Workforce Development & Career Pathways	8	Education and Information	3
				Funding	0
				Infrastructure	0
				Partnership Building	0
				Planning and Management	2
				Policy	0
				Programming	1
Equitable access	Action that introduces or boosts participation from an underserved community in an outdoor recreation opportunity.	Seniors; Health & Wellness, Outdoor Business, Vermont Traditions Coalition, F&W Education and Outreach, F&W Lands Team, LGBTQ+, District Recreation Team, Trail Builders, Private Landowners, Veterans, Kids and Outdoor Recreation, BIPOC, Cognitive /	17	Education and Information	4
				Funding	1
				Infrastructure	7
				Partnership Building	2

Action Tag	Definition	Focus Groups	Number of Focus Groups	Categories of Action	Number of Actions
		Development Disabilities, Conservation, Commerce & Community Development, Workforce Development & Career Pathways		Planning and Management	4
				Policy	0
				Programming	10
Inclusive communication	Messaging and communication that ensures an underserved community is represented and/or a communication strategy represents the intersection of recreational activities (e.g. Mountain biking & Skiing with Snowmobiling and Hunting, Fishing).	Vermont Traditions Coalition, F&W Lands Team, LGBTQ+, Outdoor Business, Kids and Outdoor Recreation, BIPOC, F&W Education and Outreach, Workforce Development & Career Pathways, Health & Wellness	9	Education and Information	6
				Funding	1
				Infrastructure	1
				Partnership Building	2
				Planning and Management	2
				Policy	0
Increased access	Ideas that create new or expand existing opportunities for recreating regardless of background.	Seniors; Health & Wellness, Outdoor Business, Vermont Traditions Coalition, F&W Education and Outreac, Stewardship Foresters, Municipalities, F&W Lands Team, Vermont State Parks, Private Landowners, Conservation, Low Income / Rural, Kids and Outdoor Recreation, Commerce & Community Development, BIPOC, Outdoor Business, Agriculture, Lake-Based Recreation, Cognitive / Development Disabilities, Climbing, River-Based Recreation	21	Education and Information	7
				Funding	3
				Infrastructure	15
				Partnership Building	2
				Planning and Management	2
				Policy	3

Action Tag	Definition	Focus Groups	Number of Focus Groups	Categories of Action	Number of Actions
				Programming	10
Increased capacity	Action that increases people or resources available for an outdoor recreation need.	Municipalities, Health and Wellness, Agriculture, Regional Planning Commissions, Outdoor Business, Stewardship Foresters, District Recreation Team, Town Forests, VT State Parks Regional Managers, Conservation, Workforce Development and Career Pathways, Private Lands, Commerce and Community Development, Lake-based Recreation, Climbing, River-based Recreation, Trail Builders, Health and Wellness, Kids and Outdoor Recreation, Cognitive/Developmental Disabilities, Veterans	21	Education and Information	3
				Funding	10
				Infrastructure	10
				Partnership Building	4
				Planning and Management	3
				Policy	0
				Programming	0
Low barrier access	Programming, partnership building, etc. that lowers a barrier such as cost to participating in an outdoor recreation opportunity.	Seniors, Stewardship Foresters, BIPOC, Fish and Wildlife Education and Outreach, Veterans, Health and Wellness, LGBTQ+, Cognitive/Developmental Disabilities, River-based Recreation, Low Income/Rural, Conservation, Municipalities, Commerce and Community Development, Outdoor	19	Education and Information	5
				Funding	1
				Infrastructure	10
				Partnership Building	4

Action Tag	Definition	Focus Groups	Number of Focus Groups	Categories of Action	Number of Actions
		Business, Workforce Development and Career Pathways, Kids and Outdoor Recreation, Lake-based Recreation, Vermont Traditions Coalition, District Recreation Team,		Planning and Management	2
				Policy	1
				Programming	7
Management Tools	Action that expands or enhances the tools and strategies for recreation management.	River-based Recreation, Lake-based Recreation, Outdoor Business, Workforce Development and Career Pathways, Stewardship Foresters, District Recreation Team, Private Lands, VT Trails and Greenways Council	8	Education and Information	1
				Funding	0
				Infrastructure	2
				Partnership Building	0
				Planning and Management	6
				Policy	2
Programming	0				
Marketing	Action that would communicate or advertise an outdoor recreation opportunity, organization or experience within or outside the state.	Private Lands, Low Income/Rural, Outdoor Business, VT Trails and Greenways Council, Workforce Development and Career Pathways, Fish and Wildlife Education and Outreach, Health and Wellness, River-based Recreation	8	Education and Information	5
				Funding	1
				Infrastructure	1
				Partnership Building	1
				Planning and Management	0
				Policy	0
Programming	1				
On site communication	Additional signage / messaging at a recreational site.	Seniors, Stewardship Foresters, Conservation, Fish and Wildlife Lands Team, District Recreation Team, Adaptive Recreation,	13	Education and Information	8
				Funding	0
				Infrastructure	3

Action Tag	Definition	Focus Groups	Number of Focus Groups	Categories of Action	Number of Actions
		Cognitive/Developmental Disabilities, Municipalities, River-based Recreation, Veterans, Outdoor Business, LGBTQ+, Commerce and Community Development,		Partnership Building	0
				Planning and Management	0
				Policy	0
				Programming	0
Off site communication	Additional messaging about outdoor recreation opportunity on a website, outdoor business, community facility, downtown center, etc.	Seniors, Vermont Traditions Coalition, Regional Planning Commissions, Private Landowners, Conservation, Stewardship Foresters, Fish and Wildlife Lands Team, District Recreation Team, Adaptive Recreation, Cognitive/Developmental Disabilities, Municipalities, River-based Recreation, Veterans, Outdoor Business, LGBTQ+, Commerce and Community Development,	16	Education and Information	12
				Funding	0
				Infrastructure	3
				Partnership Building	0
				Planning and Management	0
				Policy	0
				Programming	1
Professionalization	Action that builds an organization, group or community's ability to organize, provide programming, apply for funding, etc.	Trail Builders, Municipalities, Regional Planning Commissions, Outdoor Business, Stewardship Foresters, District Recreation Team, Town Forests, VT State Parks Regional Managers, VT Trails and Greenways Council, Commerce and Community Development, Workforce Development and Career	16	Education and Information	2
				Funding	9
				Infrastructure	3
				Partnership Building	2
				Planning and Management	6

Action Tag	Definition	Focus Groups	Number of Focus Groups	Categories of Action	Number of Actions
		Pathways, Private Lands, Low Income/Rural, Climbing, Adaptive Recreation, Veterans,		Policy	3
				Programming	3
Sector innovation	Action that allows outdoor industry, community organizations or groups to respond to changing conditions due to climate change or other state-wide initiatives / goals that influence outdoor recreation stakeholders.	Trail Builders, Municipalities, Outdoor Business, District Recreation Team, Workforce Development and Career Pathways, BIPOC, Climbing, Low Income/Rural, Conservation, Commerce and Community Development, Kids and outdoor Recreation, Agriculture, Vt Trails and Greenways Council	13	Education and Information	4
				Funding	3
				Infrastructure	6
				Partnership Building	3
				Planning and Management	1
				Policy	1
				Programming	1
Site stewardship	Maintenance or enhancement of an existing recreational asset (e.g. trail, recreational facility, boat put-in, etc.)	Municipalities, Outdoor Business, Climbing, District Recreation Team, VT State Parks Regional Managers, BIPOC, Stewardship Foresters, Fish and Wildlife Lands Team, Lake-based Recreation, Climbing, River-based recreation	11	Education and Information	3
				Funding	3
				Infrastructure	6
				Partnership Building	0
				Planning and Management	3
				Policy	1
				Programming	0
Stewardship ethic	Actions that promote stewardship behavior from recreational participants whether they are residents or visitors.	Vermont Traditions Coalition, Regional Planning Commissions, Private Landowners, Conservation, Fish and Wildlife Lands Team, Municipalities, Lake-based recreation, Climbing, Fish and Wildlife Education and Outreach, LGBTQ+, Outdoor Business, District	14	Education and Information	7
				Funding	0
				Infrastructure	1
				Partnership Building	0
				Planning and Management	0

Action Tag	Definition	Focus Groups	Number of Focus Groups	Categories of Action	Number of Actions
		Recreation Team, Private Lands, Low Income/Rural		Policy	2
				Programming	2
Technical assistance	Added support for a community, organization, individual to access funding, information about trail design, recreation management, grant writing, etc.	Trail Builders, Agriculture, Climbing, Conservation, Regional Planning Commissions, Outdoor Business, District Recreation Team, Town Forests, VT Trails and Greenways Council, Commerce and Community Development, Workforce Development and Career Pathways, Private Landowners, Kids and Outdoor Recreation, Health and Wellness	14	Education and Information	4
				Funding	6
				Infrastructure	3
				Partnership Building	1
				Planning and Management	5
				Policy	0
				Programming	3
Tourism	Action that focuses on drawing visitors to Vermont or strengthening a visitor experience as they engage in outdoor recreation and provide an economic benefit to local communities, organizations, etc.	Vermont Traditions Coalition, Low Income/Rural, Outdoor Business, VT Trails and Greenways Council, Municipalities, Commerce and Community Development, Agriculture	7	Education and Information	3
				Funding	0
				Infrastructure	2
				Partnership Building	2
				Planning and Management	0
				Policy	1
				Programming	1
Transportation	Improved transportation to/from outdoor recreation destination or program.	Seniors, Cognitive/Development Disabilities, Low Income/Rural, Conservation, Municipalities, Health and Wellness, Outdoor Business, Workforce and Career Pathways, LGBTQ+, District Recreation Team,	13	Education and Information	0
				Funding	0
				Infrastructure	5
				Partnership Building	1

Action Tag	Definition	Focus Groups	Number of Focus Groups	Categories of Action	Number of Actions
		Kids and Outdoor Recreation, Commerce and Community Development, Veterans		Planning and Management	0
				Policy	0
				Programming	3
Universal access	Trails or recreation facilities that are built for accessibility.	Climbing, Seniors, Veterans, Outdoor Business, Stewardship Foresters, Adaptive Recreation, VT State Parks Regional Managers, Lake-based Recreation, Low Income/Rural, Fish and Wildlife Lands Team, District Recreation Team, Vermont Traditions Coalition	12	Education and Information	1
				Funding	0
				Infrastructure	8
				Partnership Building	0
				Planning and Management	2
				Policy	0
				Programming	1