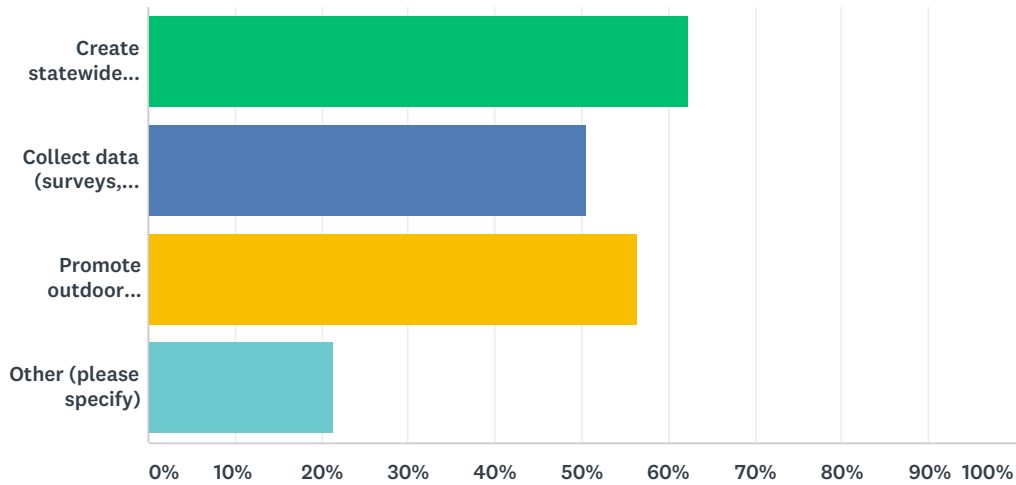


# Q1 To increase business opportunities in Vermont through outdoor recreation, what strategies should VOREC employ?

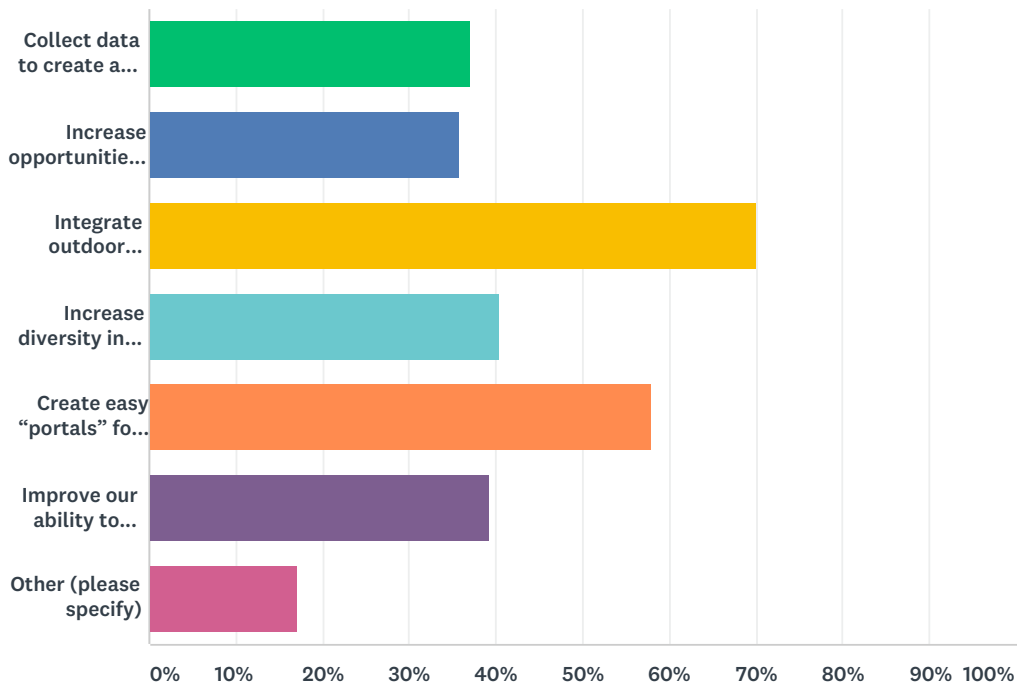
Answered: 911 Skipped: 4



ANSWER CHOICES	RESPONSES
Create statewide programs to support entrepreneurs and current businesses in the outdoor recreation industry, including an Outdoor Recreation Business Alliance which would provide technical support for new and existing businesses	62.35% 568
Collect data (surveys, economic impact data, etc.) to create a baseline understanding of the outdoor recreation industry at present.	50.60% 461
Promote outdoor recreation as a career opportunity in Vermont and create pathways for future and new employees and entrepreneurs to get involved.	56.53% 515
Other (please specify)	21.41% 195
Total Respondents: 911	

## Q2 To increase participation in outdoor recreation, which strategies should VOREC employ?

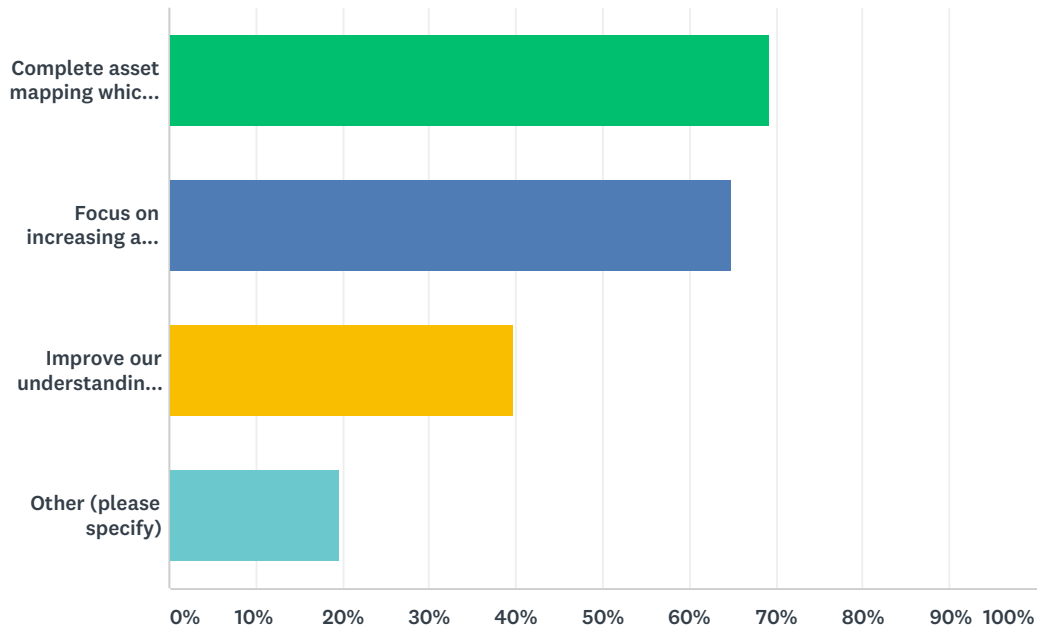
Answered: 907 Skipped: 8



ANSWER CHOICES	RESPONSES
Collect data to create a baseline understanding of outdoor recreation participation rates at present.	37.05% 336
Increase opportunities for volunteer participation as a "gateway" to long-term involvement in the outdoor rec industry and/or relocation (or retention) of individuals and families to Vermont.	35.83% 325
Integrate outdoor recreation into educational experiences for children and youth of all ages	70.12% 636
Increase diversity in outdoor recreation participation.	40.46% 367
Create easy "portals" for individuals and groups to find and participate in outdoor recreation programs.	57.88% 525
Improve our ability to "tell the story" of outdoor recreation participation in Vermont.	39.36% 357
Other (please specify)	17.09% 155
Total Respondents: 907	

### Q3 To strengthen the quality and extent (how much there is and how awesome it is) of our recreational resources (trails, outdoor recreation sites, points of interest, etc.) what strategies should VOREC employ?

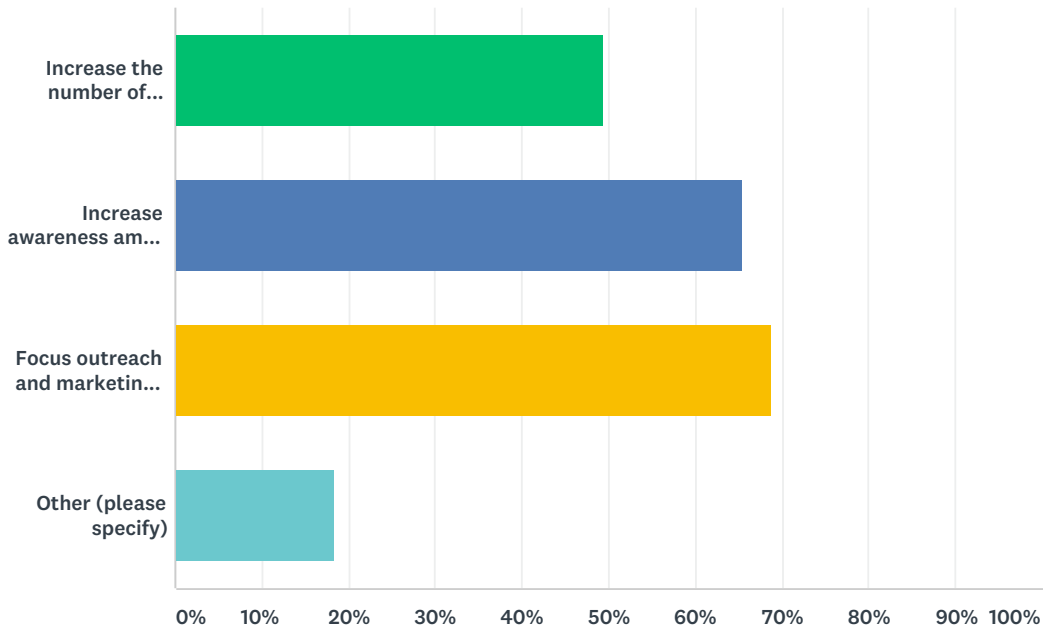
Answered: 905 Skipped: 10



ANSWER CHOICES	RESPONSES
Complete asset mapping which identifies our current recreational resources and then determine where there opportunities or need for growth.	69.17% 626
Focus on increasing and supporting public/private partnerships to identify resources.	64.75% 586
Improve our understanding of the value of volunteers in supporting, promoting, and participating in outdoor recreation.	39.67% 359
Other (please specify)	19.67% 178
Total Respondents: 905	

### Q4 To strengthen the stewardship (long-term care) of our recreational assets (the land necessary for outdoor recreation as well as the features on that land) what strategies should VOREC employ?

Answered: 904 Skipped: 11



ANSWER CHOICES	RESPONSES
Increase the number of individuals and groups who are involved in volunteer activities supporting outdoor recreation stewardship.	49.45% 447
Increase awareness among all students in Vermont (K-12 and HE) of the importance of protecting public outdoor assets	65.49% 592
Focus outreach and marketing on the "Vermont Ethos" that combines a love for outdoor recreation with respect for the land, water, etc. in which you are recreating	68.81% 622
Other (please specify)	18.36% 166
Total Respondents: 904	

## Q5 Is there any other idea you have you'd like to share?

Answered: 368 Skipped: 547

**Q6 Is there anything that you think VOREC should do especially related to your local or regional economic growth?**

Answered: 485 Skipped: 430

**Q7 Is there a project or idea already underway in your town or region related to this initiative that we should know about?**

Answered: 419 Skipped: 496

## Q8 Are there other people or organizations who should be brought into the conversation?

Answered: 443 Skipped: 472



## Q9 Tell us anything else that you'd like about outdoor recreation in Vermont:

Answered: 393 Skipped: 522