

Objective	Strategy	Action
<p>Promote entrepreneurial and business opportunities in both outdoor recreation and other businesses, including for-profit and nonprofit pursuits. Develop infrastructure to support these endeavors.</p>	<p>Create statewide/local programs to support entrepreneurs and current businesses in the outdoor recreation industry.</p>	<ol style="list-style-type: none"> <li>1. State resources to tell the stories of the small business which are delivering “Vermont” and its image</li> <li>2. VT should adjust rules and regulations to attract new business and expand business</li> <li>3. give municipalities free access to the VT tourism calendar to attract people to come</li> <li>4. change or eliminate rooms and meals tax or motel and hotel codes for land owners who put facilities on their property</li> <li>5. State should take over Conte Refuge, reject the expansion of refuge to allow economic opportunities for NEK</li> <li>6. The state needs to collaborate with land owners and feds to open trails for ATVS. VT is losing business to NH due to their ATV infrastructure</li> <li>7. Increase passenger service on Railway to increase visitation</li> <li>8. Start high school mentoring programs for small local businesses</li> <li>9. develop multi day treails and rec opportunities to support longer stays – camping, B&amp;B</li> <li>10. create “scenic byways” like for motorcycles but for other transports</li> <li>11. create VT byways for ATVS</li> <li>12. open state lands for ATVS</li> <li>13. increase use of train from Canada for recreation visitors</li> <li>14. un manned kayak kiosks at every state park</li> <li>15. invest in bluff ridge trail</li> </ol>

	Collect data to create a baseline understanding of the outdoor recreation industry at present.	<ol style="list-style-type: none"> <li>1. Make a directory of Vermont businesses and work on branding.</li> <li>2. "Branding" of Vermont outdoor activities for startups</li> <li>3. Trail finder app</li> </ol>
	Promote outdoor recreation as a career opportunity in Vermont and create pathways for future and new employees and entrepreneurs to get involved.	<ol style="list-style-type: none"> <li>1. Give startup grants to non profit or for profits to initiate business ventures including grants for equipment and staff</li> <li>2. tax incentives for local small business (2 comments)</li> <li>3. collaborate with high schools to reach next generation of rec professionals</li> </ol>
	Promote partnerships and efficiencies for non-profit and for-profit businesses	<ol style="list-style-type: none"> <li>1. create partnerships with ski areas</li> <li>2. develop partnership between Burke and Island Pond</li> </ol>
	Market businesses/residents through targeted campaigns which touch on the other three objectives	<ol style="list-style-type: none"> <li>1. Use innovative niche marketing to attract people to special communities that have outdoor rec. resources</li> <li>2. Current tourism dept. print media is exclusively glossy high-priced print media not affordable to small lodging businesses to advertise (designed for big players only)</li> </ol>
(2) Increase opportunities for diverse individuals and groups to participate in, lead, and "own" Vermont's recreation industry and culture	<p>Improve our understanding of the value of volunteers in supporting, promoting, and participating in outdoor recreation.</p> <p>Increase opportunities for volunteer participation as a</p>	

	<p>“gateway” to long-term involvement in the outdoor rec industry and/or relocation (or retention) of individuals and families to Vermont.</p>	
	<p>Create easy “portals” for individuals and groups to find and participate in outdoor recreation programs.</p> <p>Improve physical and online information and access to recreational assets</p>	<ol style="list-style-type: none"> <li>1. Improve postings for horse only trails</li> <li>2. websites for hiking updates and issues</li> </ol>
	<p>Improve coordination of recreation groups, programs and users.</p>	<ol style="list-style-type: none"> <li>1. Create collaboration with current user groups, find common interest and develop alliances</li> </ol>
	<p>Create use-specific improvements which will benefit overall participation.</p>	<ol style="list-style-type: none"> <li>1. More outdoor playground type equipment for seniors</li> </ol>
	<p>Integrate outdoor recreation into educational experiences for children and youth of all ages</p>	<ol style="list-style-type: none"> <li>1. Grants / education and physical resources for children</li> <li>2. sponsor activities that are completely free for kids</li> <li>3. collaboration with schools and outdoor renters</li> </ol>

		<ol style="list-style-type: none"> <li>4. build a walking path from downtown to elementary school</li> <li>5. include end of the year hike experience in school curriculum, encourage outdoor science in classes</li> <li>6. collaboration with AOE nature's classroom</li> <li>7. enhance local town trail systems and make them accessible to schools</li> <li>8. use community service time as time on trails</li> <li>9. more phys education that is "real" to kids – hiking, hunting, riding etc.</li> <li>10 make sure kids have the right equipment at schools</li> </ol>
	Increase diversity in outdoor recreation participation.	
	Improve our ability to "tell the story" of outdoor recreation participation in Vermont.	
Other		<ol style="list-style-type: none"> <li>1. Boat parades with decorated boats, kayakes, canoes, and rafts included.</li> <li>2. Walt Procopio –looking to help build ATV trails</li> <li>3. low interest loans for recreation expenses</li> <li>4. Get rid of ACT 250 on trails of all kinds, more ATV trails due to economic benefit</li> <li>5. Develop / promote loaner programs for people who are not financially able to afford</li> </ol>

		<ol style="list-style-type: none"><li>6. Open up conserved lands for ATVS</li><li>7. Open state lands to ATVS and offer tours</li><li>8. encourage/teach/advance the “untrailed” use of woods to increase dispersed use</li><li>9. open up state lands to ATVs due economic impact it has had in NH</li><li>10. create trails for ATVs</li><li>11. Encourage low impact activities such as fishing (non-motor)</li><li>12. promote weekends for specialized groups who will use the outdoor environment</li><li>13. offer subsidies for hunter safety programs for kids in low income families</li><li>14. have free days for local people at State Parks</li><li>15. Create an environment for all levels and skills for participants to enjoy</li><li>16. incentivize building trails on private land through tax incentives, trails generate more money than forestry</li></ol>
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Objective	Strategy	Action/Initiative
<p>(3) Strengthen the quality and extent of recreational resources in Vermont (venues, products, services);</p>	<p>Asset mapping: what are our current resources? Where are there opportunities or need for growth?</p>	<ol style="list-style-type: none"> <li>1.State trail maintenance page, nonprofits such as Northwoods can make recommendations for hiking, landowners/parking</li> <li>2.Better online resources about what is available ( trails, gatherings, festivals) on a central link ( i.e. not so diffuse)</li> <li>3. snowshoeing maps in area posted on recreation website and other local trails, federal, state, and private if open to public</li> <li>4.Better identification for trails that can be used for horses! Away from trails which are used by ATV's</li> <li>5.Create an umbrella type of system for all the sights and all the mountains and landmarks. Use more resources together as a whole than a separate organization.</li> <li>6.identify assets that can sustain recreation opportunities. Need to be inclusive and not exclusive. Open up to motorized as well</li> <li>7.Allow signage to direct people to local recreational resources. Also distribute maps.</li> <li>8. Get in touch with Jenna Koloski or Paul Costello of VT Council on Rural Development to get access inventories for towns that they have worked with.</li> <li>9. Concern over multi-trail use extending into hunting areas. Trail development needs to be centrally managed and concentrated appropriately</li> <li>10.Support passenger service on St L &amp; A Railroad to bring in outdoor recreation to the 1000's of acres of Conte, Conservation Fund and West Mountain lands, just down the road from Island Pond</li> <li>11. Have info and Signs in downtown with good, clear info about trails etc. to encourage folks that don't where to go and don't ask.</li> <li>12. Outdoor recreation is vital for Island Pond and has been for decades. The need to do a better job of promoting all outdoor</li> </ol>

		<p>activities and to welcome the changes it will take to become a great recreational town.</p> <p>13.Connect Island Pond to NH via ATV trail.</p> <p>14.I would like to see the town put in a gazebo style dock. Something substantial that could help us tie our downtown to our beautiful lake front.</p> <p>15.I would like to see the town build upon our existing lake side playground in the park. Parents could bring their children to the park and then enjoy a dinner, an ice cream, or a bit of shopping before they leave.</p> <p>16.Support multi-day activities/facilities i.e. loop trails/ hut networks/ camping opportunities/ B&amp;B systems etc.</p> <p>17.Kayaks, Paddle board, unmotorized recreation, biking, hiking</p> <p>18.work on connecting Brighton to conservation lands to the East for biking, hiking opportunities with Island Ponds as hub.</p> <p>19. I can envision a network of trail hubs connected by corridors. The hubs would have the densest trail layout, would be in communities where people can use them regularly. The schools can use them. The corridors would be more of a single trail that connects to the next trail hub. The corridor would serve skiers, bikers, wildlife, hikers and hunters. Taken together the network would draw outdoor enthusiasts to the state- good for economy. The hubs would serve their local communities.</p> <p>20.Provide a playground engineer to re-design playground near Town beach.</p> <p>21. open and develop walking/biking trails between the state park day beach and the camper's part of the park including trails and beach.</p> <p>22.There needs to be more promotion and more enthusiasm for biking, hiking and open areas that can be used for the good of the people and businesses. We have a lot to offer and need to get all the assets on the table. Let's do together what we cannot do alone.</p>
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		<p>23. Make a more welcoming environment for people who have pets as family members. Presently the town outlaws dogs on the beach park beach. The recent Beach party did not include dogs. Solutions: Allow dogs with regulations; Bow-Wow Waste Stations; I will volunteer myself to help with this. 877-253-6449</p> <p>24. Open more timber and ATV trail association to bikes. Essex County is ripe with because opportunities for bikepacking, but a lot of no biking zones. Support nonprofits already in place doing this work. Some real heroes in the trenches of this process already hard at work. Why not support?</p> <p>25. Promote MORE ATV riding- open more streets so riders can come in to support our business owners. Connect to New Hampshire Trails</p> <p>26. Next economic boom, it will be ATVs. Please look around New Hampshire, New York, and Canada. They are thriving, NEK is not.</p> <p>27. We need to open State lands to ATV use. Look at NH and the economic impact from it.</p> <p>28. Open State lands to ATVs.</p> <p>29. Open VAST to Fatbikes beyond short-term. Increased access, potentially a bridge be quiet and motorized users.</p> <p>30. MAPPING: Yes there are a ton of resources, however tons of users still are clueless about these options or the extent of the terrain in Vermont.</p> <p>31. Make public and readily available GPS base layer maps of sensitive wetlands and cultural/archeological sites to save time and money when planning trail corridors. You could effectively speed the development and lower the cost of many trails.</p>
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	<p>Focus on increasing and supporting public/private partnerships to identify resources.</p>	<ol style="list-style-type: none"> <li>1. Vermont and Vermonters must have control over its lands to reap economic benefits from it. The State must reclaim all land claimed by the Federal Government including the dissolution of the Green Mountain National Forest and the Silvio Conte National Refuge. That would be of interest to all Vermonters.</li> <li>2. Return all "Federal" lands to State control- including the Green Mountain National Forest and the Silvio Conte Wildlife Refuge. Without State and local landownership, there can be no recreational or economic benefit to Vermonters</li> <li>3. Develop youth employment/training opportunities and/or upgrade state park facilities ( eg the State beach pavilion needs some work)</li> <li>4. Open State and federal land to bikes</li> <li>5. Take restrictions off Weyerhaeuser land that is in current-use for ATVs. This would open lands to other towns for trails for ATVs.</li> <li>6. Open up some of the State lands for ATVs. VASA would maintain trails to reduce erosion. Discussions between VASA and the State about developing trails.</li> <li>7. ATV trails, we need more \$ support from state. Registration- Policing! No presence of Police on Trails</li> <li>8. Create an umbrella organization encompassing all motorized sports. ATV, snowmobiles, boating etc. For the purpose of organizing trails, groups, State and Federal lands. Combining resources.</li> <li>9. Create partnerships with State groups or other groups to create more trails in areas where opportunity to expand might exist.</li> <li>10. Tie into town planning process. Regional Plan constrains larger initiatives. Recreation plans should be built. Inventory And local initiative and ( State?) resources. Coordinate with neighboring towns, viable organizations (</li> </ol>
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		<p>i.e. VAST Trailriders, horseback riders, etc. One locally can do very little without coordination and \$ resources.</p> <ol style="list-style-type: none"> <li>11. Give temporary staff support to Brighton Recreation</li> <li>12. Provide funding for infrastructure. Can't build, repair or promote without it.</li> <li>13. \$ for infrastructure and resources</li> <li>14. Support existing networks ( VMBA, VAST etc.) but continue to provide forums for shared conversations.</li> <li>15. How can we get more support for nonprofits ( Like GMC) that already exist</li> <li>16. There are a number of highly effective non-profits who are already building and maintaining trails. VMBA has 28 chapters in VT who build, promote, maintain and promote sustainable multi-use ( non-motorized) trails. The state should support these existing organizations through funding and logistical support.</li> <li>17. Having help from the State to talk to landowners ?? Ordinances????workers most of the ATV system in NH is run by the state. Maybe this could work for VT.</li> <li>18. Private land- those of us in the trail community depend on private land for much of the trail development in Vermont. It is imperative that we make this easy for private landowners. To this end: Regulations on trail development on private land by non-profits needs to move away from ACT 250. Act 250 is great but it scares landowners, stifling trail development. Entice /reward landowners for allowing public recreation on their land through any means, including a current -use type model.</li> <li>19. Vermont is mostly private land. Encourage recreation asset development on these private lands.</li> <li>20. Current use for Recreational Trails: offering landowners participation in current use for Recreation opportunities, not just logging etc. RASTA style opportunities: More places like RASTA for BC skiing and riding. There are more</li> </ol>
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		<p>and more people getting equipment that unlocks this landscape. Its be great to give them an outlet in manage areas to keep illegal thinning down as well as attracting more users.</p> <ol style="list-style-type: none"><li>21. Recognize that private landowners are critical to the development and stewardship of recreational resources. Recognize that VT already has excellent non-profit leadership in trails development via organizations such as Kingdom Trails, Catamount Trails and the Green Mountain Club. Recognize that regulations such as Act 250 were never intended for things like singletrack oversight. Defer oversight to the existing expert agencies like the aforementioned groups for best practices as well as local development boards opposed to state oversight.</li><li>22. Incentives to landowners to keep private land open- tax incentives.</li><li>23. Make it appealing and comfortable to landowners to allow recreational access. Offer a current use type program for trails that are well constructed and appropriately located. Provide info about eh benefits of outdoor recreation. Set high standards for trail building and maintenance. Work along with forester and loggers. Both can be done on the same land.</li><li>24. East Burke ( KT ) has demonstrated “if you build it, they will come”. It began as poached trails, a group of guys riding bikes, building trails. Now it is a World Class mountain bike destination. None of it involved a thoughtful plan. This is NOT a solid model. We don’t need to continue down this path. It’s like a tree- you can plant, it may live, it may not- but if you PLAN it, it will be well suited, thoughtful, right locations etc. and it will thrive. Thank you for starting a thoughtful process. It must include the neighbors, the community at large NOT just</li></ol>
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		<p>the enthusiasts who want the opportunity. Act 250 is too much but what we have now is too little.</p> <p>25. We won't strengthen the extent and quality of recreational resources if we use the same systems to regulate trail development as we do to regulate commercial and residential development. All development has some public impact, even trails on state land, but can we honor the spirit of Act 250 with a more regulatory framework?</p> <p>26. Better integrate VTRANS into parking, signage, access, bike-ped lanes, etc. They are the interface between automobiles and recreation. Need to be involved actively.</p> <p>27. All projects should come with a parking plan and a place to have access to restroom facilities. Access, safety. Growth should be planned.</p> <p>28. Act 250 should not be the system used to regulate mountain bike trail building, especially when other trail systems such as VAST and GMC are exempt. Strengthening the extent of recreational resources in Vermont means more trails on private land. This does have an impact but not one that should be regulated by Act 250.</p>
	<p>Volunteers as a public asset (see #2 above)</p>	<ol style="list-style-type: none"> <li>1. Vermont Volunteer Fire Departments- my husband brother are participants and have had to make rescues for hikers, ice climbers, snowmachiners. How are these people going to compensate the volunteer population?</li> <li>2. Walt Procopio will volunteer to help in any way. 723-4731</li> <li>3. We wear many hats in Vermont, but as I walk through this room I hear the "age" old residential outrage. Volunteering is not an incentive for many in the retired community. Are there any more ideas?</li> <li>4. Trailbuilding and maintenance for school kids and groups.</li> </ol>

Objective	Strategy	Action/Initiative
<p>(4) Strengthen the stewardship of Vermont's recreational resources, both public and private, such that recreational use of them is sustainable and environmentally responsible.</p>	<p>Increase # of individuals and groups who are involved in volunteer activities supporting outdoor recreation stewardship.</p>	<ol style="list-style-type: none"> <li>1. In Brighton, have each of the task forces that came out of the VCRD process write an annual summary to be included in the town report. It would be a good opportunity to have them tell their story and share successes while asking for new volunteers to join.</li> <li>2. Keep Out ATVs</li> <li>3. Holland Road snowmobile, we cannot maintain trails ( i.e. waterbars, fix erosion, etc. No use for ATV!</li> <li>4. No ATVs</li> <li>5. Let's try to segregate ATV and snowmobile trails to preserve our wilderness trails</li> <li>6. OPEN State lands ( West Mountain)</li> <li>7. 7. We need to open up State lands to ATV use! Taxes and businesses would benefit huge. Look at New Hampshire.</li> <li>8. Involve ATV clubs in all conversations. They are the same people who own snowmobiles.</li> <li>9. Provide an avenue for volunteers. Sometimes it's hard who to know who to contact</li> <li>10. How do you recruit people? Is there incentive? Who pays for maintenance?</li> <li>11. Can we use private resources to manage public lands for hunters, birdwatchers etc. Lost rooms and meals income tax with loss of wildlife due to non-management of Wildlife Management Units</li> </ol>
	<p>Increase awareness among all students in Vermont (K-12 and HE) of</p>	<ol style="list-style-type: none"> <li>1. Support youth crews, youth volunteer opportunities ( college credit, \$, training, experience, life skills, etc.)</li> </ol>

	<p>the importance of protecting public outdoor assets</p>	<ol style="list-style-type: none"> <li>2. Set up employment/education for employment programs for youth that can clean up/clear up messes left by disrespectful people who used the land.</li> </ol>
	<p>Focus outreach and marketing on the “Vermont Ethos” that combines a love for outdoor recreation with respect for the land, water, etc. in which you are recreating</p>	<ol style="list-style-type: none"> <li>1. Build a walking/bike path around the whole lake</li> <li>2. Support Brighton in developing a recreation coordinator position.</li> <li>3. Get State etymologists to cooperate to find effective controls for insects at outdoor events.</li> <li>4. Encourage camp new structures to include rainwater collection with effective and reliable cisterns to preserve aquifers.</li> <li>5. In all State-owned wildlife management units, initiate aggressive selective cuts and clear-cuts— this will promote sustainable habitat for the most diverse list of game and non-game species. -create a destination for hunting residents and nonresidents -put loggers back to work in Vermont in an environment where private landowners are currently not cut due to low-profit/no profit prospects – clear cuts will revitalize the moose population – increase rooms and meals tax revenues by lodging by nature watchers and hunters.</li> <li>6. Look into current use tax breaks for landowners who allow public recreation on their land, similar to State statute protecting from liability. That will increase private owners allowing trail development.</li> <li>7. My lands at the base of a hiking trail, the parking lot is on my land- while we love hiking, we’ve begun to feel responsible to police parking/hikers. How can the State make this beneficial to us? Different tax break? Easement ideas?</li> </ol>

		<ol style="list-style-type: none"> <li>8. Make sure people who open their land to recreational use by others aren't liable for injuries to people using their resources ( beaches, hiking etc.)</li> <li>9. Giving landowner tax break or a public mention, something for a reward for letting us use their land. ATV, snowmobile, hiking whatever it may be.</li> <li>10. It would be great if the stewardship could also create jobs. Small trail systems, or networks of them, if a few employees also provide services/instruction/rentals to the public which brings in money and pays the bills. Skilled trail builders to build trails according to State specs, so landowners can take advantage of "recreation current use" type program.</li> <li>11. Current use incentives to build trail, preserve sugaring economy, preserve Forestry economy, How to replace lost tax revenue ( justify with future gain) Lumber = \$300/mile; Trails =\$800/mile</li> <li>12. Respect for the landowners and their willingness to let all the activities including snowmobiling, hiking, hunting, and ATV use. We need to carry with us that none of this possible without landowners. We should be giving incentives to all these people for allowing us to prosper toward a more sustainable place.</li> <li>13. Landowner incentives and exemption of user liability.</li> <li>14. Incentives for landowners, tax abatement for usage, try to acquire more permanent easements.</li> <li>15. Should encompass all recreation, not just currently the most popular</li> <li>16. Conservation plan for maple forests strategic plan.</li> <li>17. Ancient Roads</li> </ol>
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		<p>18. Vermont 50 year strategic conservation plan for outdoor resources</p> <p>19. Lots of Vermonters wear many hats, hiker, ATVer, mountain biker, skier etc. Some of these things can be combines easily and others are not (i.e. ATVs/Hiking trails. Who gets to decide? There should be a forum to decide and dispute land use.</p> <p>20. VT Ethos: I do like this idea. Recreation uses as Current Use, providing some incentive for private landowner to get current use style tax rates for rec trails, rec uses. It recognizes more than one type of working landscape. <i>Maintain Protections: Our setting is key to all of these pursuits in some way or another. We need air quality, water quality and areas to recreate in. I build trails but ride bikes even more. When I see the bogs/mud pits that people get away with while I can't bridge a chunk of wetland??? Can be really discouraging</i></p> <p>21. Work with neighboring states to interconnect recreational opportunities.</p> <p>22. Need a central planning process for collective trails that protects the environment and wild experience.</p> <p>23. Act 250- too much!! What we have now is too little...there needs to be standards and accountability. AMP's for trails? Environmental impact evaluation as standard practice.</p> <p>24. Make sure there are funds to maintain trails properly and keep them sustainable.</p>