

# Vermont Forest Future Strategic Roadmap Advisory Panel Meeting

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# About Future iQ

We are a research and consulting company specialising in foresight and scenario-based strategic planning. We help our clients connect emerging macro trends with their local issues and concerns, in order to design roadmaps to the future.

Our clients include Department of Defense, industry sectors, regions and cities across USA, Europe and Australia

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# Future iQ Project Team

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# Stakeholder engagement methodologies

- **Surveys**
- **Listening Sessions & Interviews**
- **Discussion Groups**
- **Data visualization and project portal**
- **Think-Tank – scenarios of the future**
- **Focus Groups**
- **Future Summit**



Deep and wide engagement,  
which aims to build awareness  
and participation - from across  
all cohorts in the industry  
stakeholders

Social Media outreach,  
media interviews / articles,  
newsletters / videos

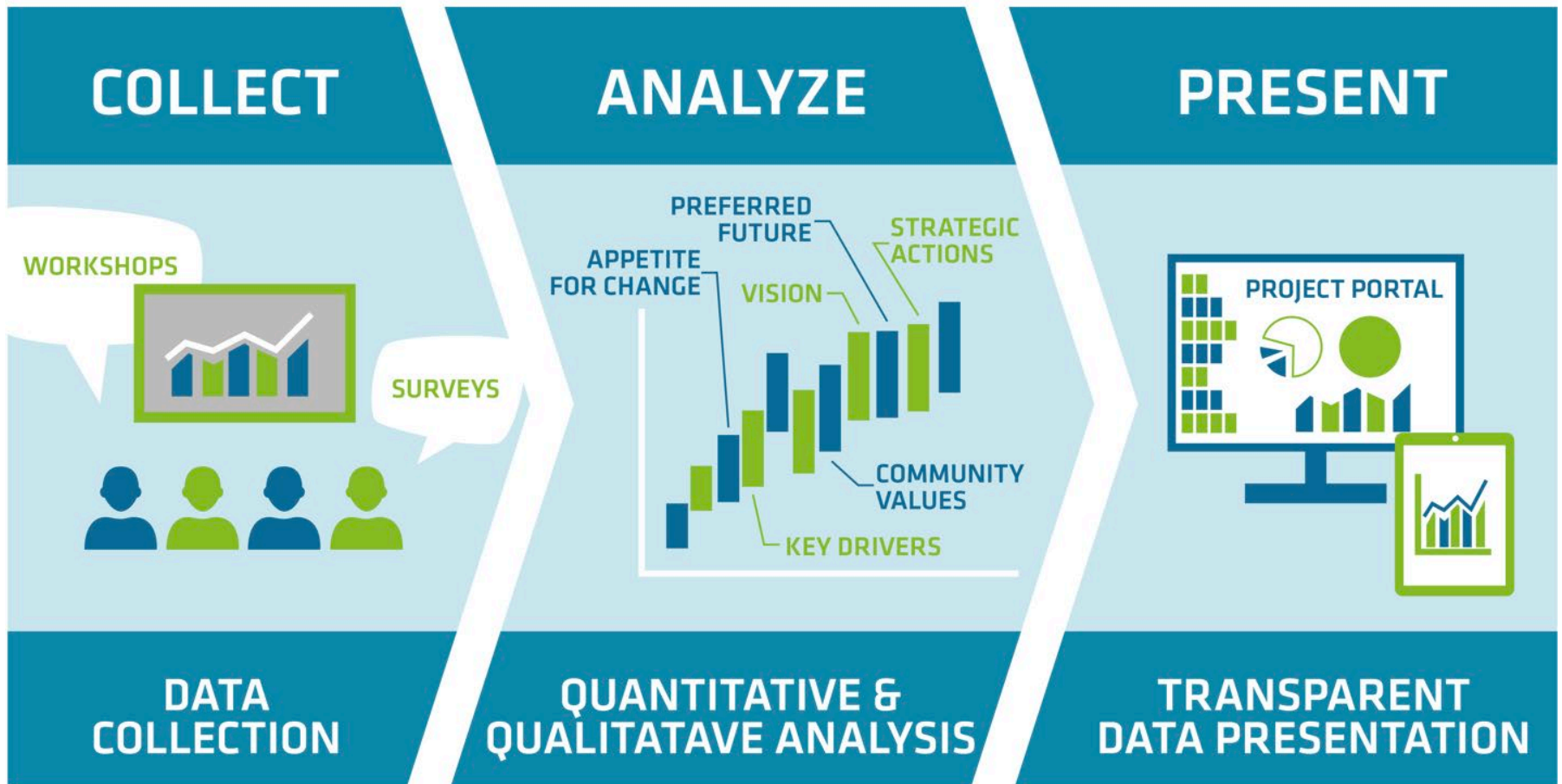
Project portal  
Industry surveys

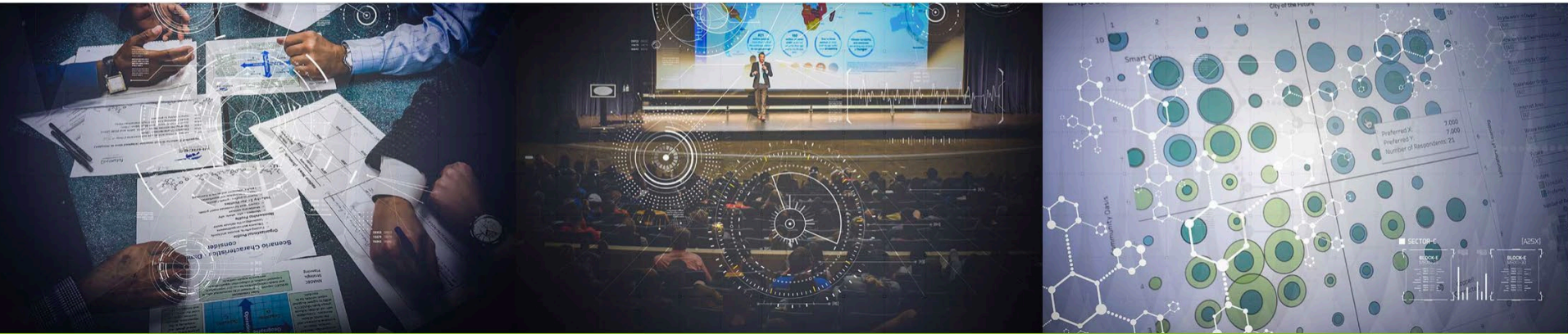
Future Summits,  
Industry Roundtables  
Stakeholder workshops

Advisory Panel,  
Think-Tank,  
Focus Groups



# Data visualization and project portal





Example

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# WELCOME TO THE FUTURE iQ® RESEARCH LABORATORY

Dedicated project portal

Overview

Meeting 1

Meeting 2

Meeting 3

Process and Dates

Working Groups Flier

# WELCOME TO THE THE MIDDLE GEORGIA INNOVATION PROJECT

Example



## LAUNCH OF THE MIDDLE GEORGIA INNOVATION CORRIDOR

The Middle Georgia Innovation Corridor has been launched! Please visit the Middle Georgia Innovation Corridor website at [www.478innovates.com](http://www.478innovates.com). The website showcases the Middle Georgia Innovation Corridor as well as describing all that is good about living in Middle Georgia.



Outcomes documented in easy-to-use reports

# Reports document findings and outcomes





# **Vermont Forest Future Strategic Roadmap**

## **Project Design**



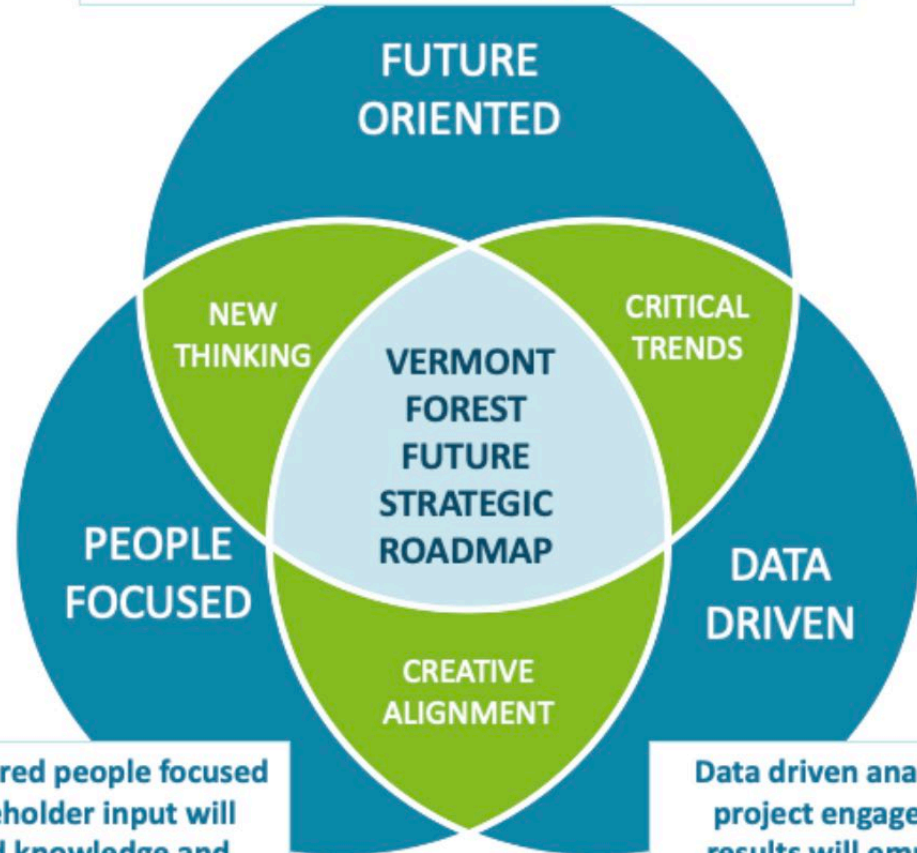
# Methodological Approach

## Delivering the Outcomes



Structured methodology to help stakeholders engage in a forward-looking robust planning process

What is the future of Vermont Forests? This project will examine critical emerging trends in forested areas nationwide to create an understanding of local implications and opportunities.



Structured people focused stakeholder input will build knowledge and strengthen the statewide forest ecosystem.

Data driven analysis of project engagement results will empower leadership to make research-based decisions.

October 2022



**PHASE 1**  
Project Set-Up  
(Oct - Nov 2022)

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**PHASE 2**  
Current State and Strategies for the  
Future  
(Nov – Dec 2022)

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**PHASE 3**  
Public Stakeholder Process  
(Nov 2022 – Apr 2023)

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**PHASE 4**  
Draft Recommendations  
(Apr – May 2023)

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**PHASE 5**  
Forest Future Strategic  
Roadmap and Next Steps  
(Jun - Oct 2023)

**Project portal and engagement  
platforms**

**Part 1: Current Conditions  
Report**

**Part 2: Scenarios of the  
Future Vision Report**

**Part 3: Draft Recommendations  
Report for General Assembly**

**Part 4: Strategic Roadmap  
Report**

November 2023

# PHASE 2

## Current State and Strategies for the Future (Nov – Dec 2022)

- Background review of all relevant existing data, reports, plans, research, trends
- Undertake existing Conditions Analysis and foresight research
- Industry Roundtables to identify concerns and potential opportunities

Vermont Forest Future – **Part 1: Current Conditions Report**



## PHASE 2 - Current State and Strategies for the Future

### **Step 1 - Background review of all relevant existing data, reports, plans, research, trends produced from 2012-2022**

The conditions analysis shall additionally include, but is not limited to:

- Identification of industry drivers, services, and supporting organizations, including education and workforce training and business assistance services
- Identification of regulatory barriers and how State and municipal infrastructure interact with the forest products sector and larger forest economy
- Survey of State agency engagement with the forest products sector
- Summaries of previous efforts to support forest product market development, manufacturing, consumer education, and marketing initiatives



## **Step 2 - Industry Roundtables to identify concerns and potential opportunities**

Design, prepare, facilitate, conduct, and document industry roundtables to identify key drivers and concerns for the long-term viability of the forest products sector and larger forest economy in Vermont, and explore opportunities for actionable strategies designed to meet the intended outcomes of Act 183 (2022).

- The total number and dates of industry roundtables to be determined.
- The location of industry roundtables, including whether they will be in-person or virtual, to be determined.



### Step 3 – Produce Current Conditions Report

Create a Current Conditions report and summary presentation describing the current state of Vermont's forest economy including, but not limited to:

- Summary description of report including scope and context within the overall project.
- Overview of background review and industry roundtable processes
- Narrative description of results and analysis of background review and industry roundtables.





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