

# Vermont Forest Future Strategic Roadmap Advisory Panel Meeting

Wednesday 2 November

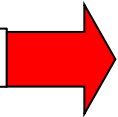
future→iQ<sup>®</sup>

Create Future Intelligence<sup>®</sup>



October 2022

We are here



**PHASE 1**  
Project Set-Up  
(Oct - Nov 2022)

**Project Plan, Branding, Logo, Portal  
and Engagement Platforms**

**PHASE 2**  
Current State and Strategies for the  
Future  
(Nov – Dec 2022)

**Background Research –  
Reports/Studies  
Existing Conditions Analysis  
Current Conditions Report**

**PHASE 3**  
Public Stakeholder Process  
(Nov 2022 – Apr 2023)

**Industry Roundtables  
Stakeholder Surveys #1 and #2  
Stakeholder Interviews  
Think-Tank Workshop/Report  
Statewide Vision Workshops**

**PHASE 4**  
Draft Recommendations  
(Apr – May 2023)

**Draft Recommendations Report for  
General Assembly**

**PHASE 5**  
Forest Future Strategic  
Roadmap and Next Steps  
(Jun - Oct 2023)

**Strategic Roadmap Final Report**

November 2023

# **Branding/Logo/Portal & Communications Tool kit**





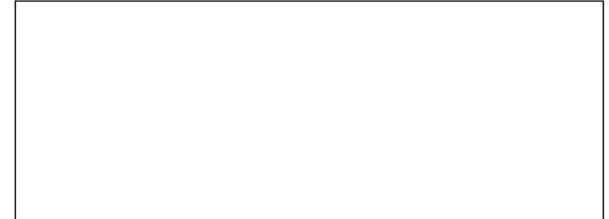
# COLORS

## PRIMARY COLORS



### DARK GREEN

RGB: 0 98 57 | #006239  
CMYK: 100 25 100 25  
PMS: 7733C



### WHITE

## SECONDARY COLORS



### LIGHT GREEN

RGB: 87 149 82 | #579552  
CMYK: 69 13 87 4  
PMS: 7738C



### BLACK

(Mainly used for text)



### GRAY (60% tint of black)

RGB: 104 104 104 | #686868  
CMYK: 59 51 49 21  
PMS: Cool Gray 10C

## TERTIARY COLORS

### ACCENTS



### LIGHT BLUE

RGB: 79 185 232 | #4FB9E8  
CMYK: 66 3 0 0  
PMS: 298C



### BLUE

RGB: 20 126 178 | #147EB2  
CMYK: 86 36 4 0  
PMS: 285C



### YELLOW

RGB: 225 222 59 | #FFDE3B  
CMYK: 1 9 86 0  
PMS: 114C

### NEUTRALS



### BEIGE

RGB: 229 226 214 | #E5E2D6  
CMYK: 9 7 15 0  
PMS: 7527C



### BROWN

RGB: 94 70 48 | #5E4630  
CMYK: 33 51 67 52  
PMS: 462C



WELCOME TO THE  
**VERMONT FOREST FUTURE  
STRATEGIC ROADMAP 2030  
PROJECT**



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**VERMONT FOREST FUTURE  
STRATEGIC ROADMAP 2030  
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# VERMONT FOREST FUTURE STRATEGIC ROADMAP 2030

## HAS LAUNCHED!

This project is exploring a shared future vision for the future of forestry in Vermont.





## Vermont Forest Future - Strategic Roadmap 2030 Think-Tank

### AGENDA

We are looking forward to your participation at the Vermont Future Forest - Strategic Roadmap Think-Tank Workshop. This will be an engaging and interactive scenario-planning workshop that **takes place over the course of 2 sessions.**

#### Session 1

**Date:** Wednesday, September 21, 2022

**Time:** 5:30pm – 9:00pm

**Location:** TBD

- 5:30 pm** Registration
- 6:00 pm** Welcome and Introduction
- 6:10 pm** Future Trends and Emergent Issues and Connection to Romulus
- 7:15 pm** Break
- 7:30 pm** Identification of Key Drivers Shaping the Future
- 8:30 pm** Ranking Key Drivers
- 9:00 pm** Finish

#### Session 2

**Date:** Thursday, September 22, 2022

**Time:** 5:30pm – 9:00pm

**Location:** TBD

- 5:30 pm** Registration
- 6:00 pm** Recap of Day One
- 6:30 pm** Scenario Narrative Development (breakout groups)
- 7:30 pm** Break
- 7:45 pm** Scenario Presentations
- 8:30 pm** Plausibility Mapping
- 8:45 pm** Next Steps
- 9:00 pm** Finish

The Vermont Future Forest - Strategic Roadmap initiative will run through 2023 and will result in a Strategic Roadmap. For more details about the initiative, please visit:

<https://lab2.future-iq.com/>

The Future Think-Tank is being facilitated by Future-iQ ([www.future-iq.com](http://www.future-iq.com)), an international research and consultancy company specializing in future planning. This firm has been contracted by the City of Romulus to design and facilitate the Vision Romulus - Our Community, Our Future initiative.



## Vermont Forest Future - Strategic Roadmap 2030 Think-Tank

### AGENDA

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# Project Plan

Vermont Forest Future Roadmap Internal FIQ/VT Project Plan - October/December 2022		17-Oct	24-Oct	31-Oct	07-Nov	14-Nov	21-Nov	28-Nov	05-Dec
	<b>Key Tasks</b>								
<b>Future iQ onsite</b>	Future iQ Team onsite (To be decided after communications with client)								
	Weekly calls between FIQ and VT Team and Monthly Meetings with Advisory Panel (Advisory Panel -green)								
<b>Project Set up</b>									
	Initial Project Schedule and Planning - Frequency of meetings/repository for information <b>(Completed)</b>								
	FIQ produces Project Plan/Timeline for the client <b>(Completed)</b>								
	VT Team provide background reports/studies/logos/images for repository								
	FIQ produces Project Portal/Logo/Branding								
	FIQ produces Communications Plan/ Comprehensive Outreach with VT team (to be updated at start of each Phase)								
	VT Team and Advisory Board produce Stakeholder Names/Groups for Industry Round Tables/Interviews								
<b>Phase 1: Current State and Strategies for the Future</b>									
	FIQ produces DRAFT TOC for Current Conditions report for VT team to approve								
	FIQ conducts background review of all existing data, reports, plans, research and trends								
	FIQ produces Existing Conditions Analysis - slide deck/report TBC								
	VT team organize venues and times for Industry Roundtables - to be held 28, 29 and 30 Nov								
	FIQ produces Agenda, Registrations on Portal and materials for Industry Roundtables								
	Industry Roundtable Meetings are conducted by FIQ								
	Part 1: DRAFT Current Conditions Report is produced by FIQ								
	VT approves Current Conditions Report								
<b>Phase 2: Public Stakeholder Process</b>									
	FIQ produces draft Stakeholder Survey #1								
	VT Team/Advisory Panel approve Survey								
	FIQ obtains list of stakeholders to send out survey from VT team								

# Project Tasks - Next 2 weeks

- **Week of 31 October**

- Finalizing of Communications Plan/Branding/Logo and Portal
- Background review of Reports/Studies
- VT team/Advisory Panel to provide Industry Roundtable names

- **Week of 7 November**

- Existing Conditions Analysis
- Industry Roundtables – venues/times
- Industry Roundtables Agenda/Materials/Registrations
- Stakeholder Survey #1 Draft produced for VT team/Advisory Panel approval

# PHASE 2

## Current State and Strategies for the Future (Nov – Dec 2022)

- Background review of all relevant existing data, reports, plans, research, trends
- Undertake existing Conditions Analysis and foresight research
- Industry Roundtables to identify concerns and potential opportunities

Vermont Forest Future – **Part 1: Current Conditions Report**



## PHASE 2 - Current State and Strategies for the Future

### **Step 1 - Background review of all relevant existing data, reports, plans, research, trends produced from 2012-2022**

The conditions analysis shall additionally include, but is not limited to:

- Identification of industry drivers, services, and supporting organizations, including education and workforce training and business assistance services
- Identification of regulatory barriers and how State and municipal infrastructure interact with the forest products sector and larger forest economy
- Survey of State agency engagement with the forest products sector
- Summaries of previous efforts to support forest product market development, manufacturing, consumer education, and marketing initiatives



### **Step 2 - Industry Roundtables to identify concerns and potential opportunities**

Design, prepare, facilitate, conduct, and document industry roundtables to identify key drivers and concerns for the long-term viability of the forest products sector and larger forest economy in Vermont, and explore opportunities for actionable strategies designed to meet the intended outcomes of Act 183 (2022).

- The total number and dates of industry roundtables to be determined.
- The location of industry roundtables, including whether they will be in-person or virtual, to be determined.



### Step 3 – Produce Current Conditions Report

Create a Current Conditions report and summary presentation describing the current state of Vermont's forest economy including, but not limited to:

- Summary description of report including scope and context within the overall project.
- Overview of background review and industry roundtable processes
- Narrative description of results and analysis of background review and industry roundtables.



# PUBLIC STAKEHOLDER ENGAGEMENT ACTIVITIES

## Industry Roundtables (Nov/Dec 2022)

**Intended outcome:** identify key industry drivers and areas of concern for the long-term viability of the Vermont forest economy; explore ideas for the development of potential actionable strategies

## Stakeholder Surveys (Nov/Dec 2022 & Feb/March 2023)

**Initial survey intended outcome:** explore stakeholder sentiment; assess appetite and readiness for change

**Follow-up survey intended outcome:** solicit stakeholder feedback on the preferred vision that emerged from the Forest Future Vision Think-Tanks

## Forest Future Vision Think-Tanks (Jan/Feb 2023)

**Intended outcome:** define a broad vision, goals, and strategic directions; gain better understanding of stakeholder priorities and goals; enable stakeholders to explore and understand emergent trends; develop a range of plausible future scenarios

## Stakeholder Workshops (March/April 2023)

**Intended outcome:** explore the preferred future for Vermont's forest economy; begin to identify key strategic themes shaping the future

## Stakeholder Focus Groups (April 2023)

**Intended outcome:** define the strategic action focus for each key strategic theme

## Forest Future Summits (June 2023)

**Intended outcome:** validate the proposed strategies and strategic actions; gather final public stakeholder input



# Industry Roundtable Discussion

- **28/29/30 November 2022**
- **Purpose of Roundtables**
- **Stakeholders to invite**



# Industry Roundtable Times/Venues

- **Monday 28 November**
  - 3:30pm – 5:00pm: Do North Co-Working, Lyndonville, VT
- **Tuesday 29 November**
  - 8:00am – 9:30am: UVM Extension Office Classroom, Berlin VT
  - 3:30pm – 5:00pm: Allard Lumber Co. Conference Room, Brattleboro, VT



# Industry Roundtable Times/Venues

- **Wednesday 30 November**
  - 8:00am – 9:30am: Mill River Lumber Co. Conference Room, Clarendon, VT
  - 3:30pm – 5:00pm: Burlington Electric, McNeil Station, Forestry Office Conference Room, Burlington, VT



# **Stakeholder Survey #1 Discussion**

- **Draft questions – week of 7 Nov**
- **VT Team/Advisory Panel provide list**
- **Survey Approval by VT Team/Advisory Panel**
- **Survey runs to 31 December 2022**



# **Vermont Forest Future Strategic Roadmap Advisory Panel Next Meeting**

## **ITEMS TO COVER**

**Industry Roundtables Feedback  
Survey Update  
Current Conditions Report Update**

