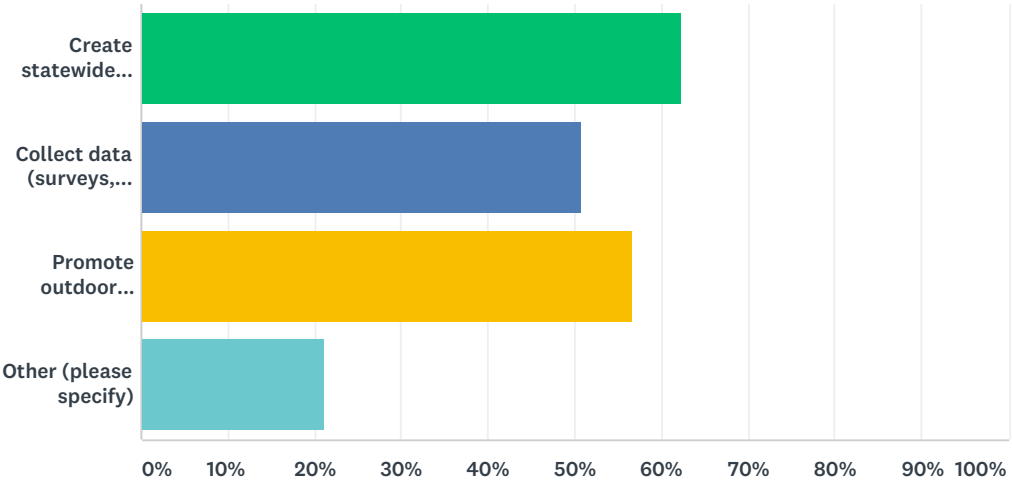
Q1 To increase business opportunities in Vermont through outdoor recreation, what strategies should VOREC employ?

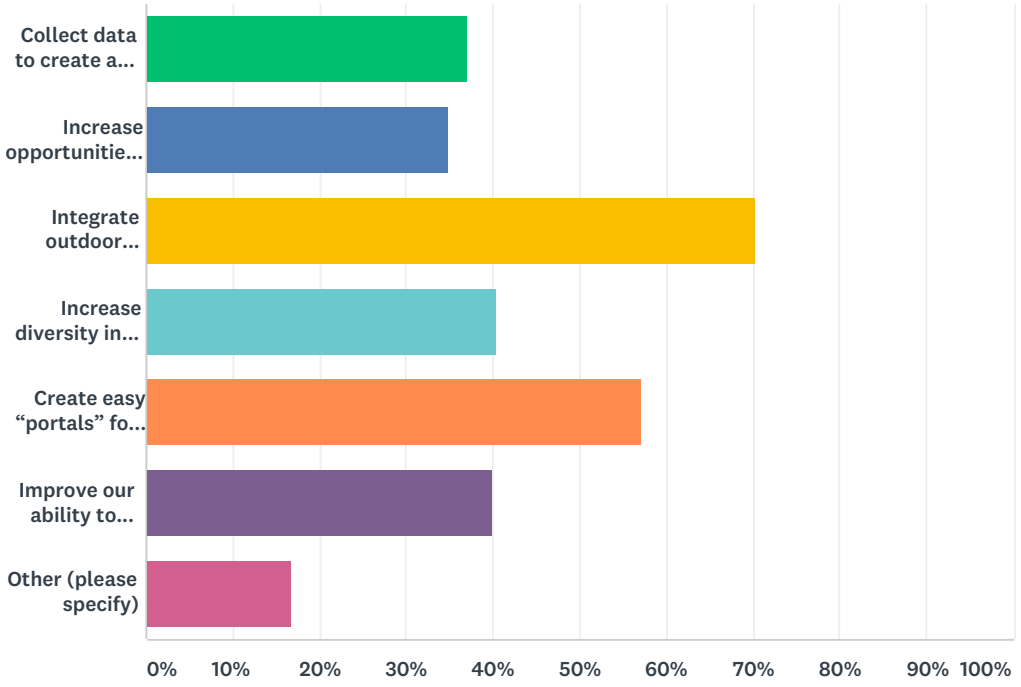
Answered: 835 Skipped: 4



ANSWER CHOICES	RESPONSES	
Create statewide programs to support entrepreneurs and current businesses in the outdoor recreation industry, including an Outdoor Recreation Business Alliance which would provide technical support for new and existing businesses	62.40%	521
Collect data (surveys, economic impact data, etc.) to create a baseline understanding of the outdoor recreation industry at present.	50.90%	425
Promote outdoor recreation as a career opportunity in Vermont and create pathways for future and new employees and entrepreneurs to get involved.	56.65%	473
Other (please specify)	21.08%	176
Total Respondents: 835		

Q2 To increase participation in outdoor recreation, which strategies should VOREC employ?

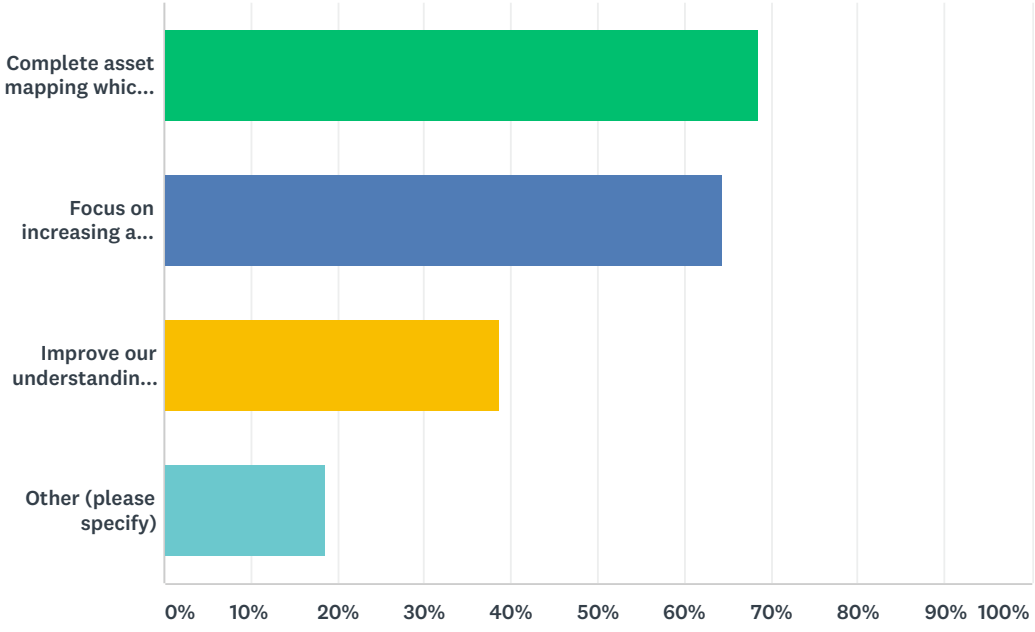
Answered: 832 Skipped: 7



ANSWER CHOICES	RESPONSES	
Collect data to create a baseline understanding of outdoor recreation participation rates at present.	37.02%	308
Increase opportunities for volunteer participation as a “gateway” to long-term involvement in the outdoor rec industry and/or relocation (or retention) of individuals and families to Vermont.	34.98%	291
Integrate outdoor recreation into educational experiences for children and youth of all ages	70.31%	585
Increase diversity in outdoor recreation participation.	40.38%	336
Create easy “portals” for individuals and groups to find and participate in outdoor recreation programs.	57.09%	475
Improve our ability to “tell the story” of outdoor recreation participation in Vermont.	40.02%	333
Other (please specify)	16.71%	139
Total Respondents: 832		

Q3 To strengthen the quality and extent (how much there is and how awesome it is) of our recreational resources (trails, outdoor recreation sites, points of interest, etc.) what strategies should VOREC employ?

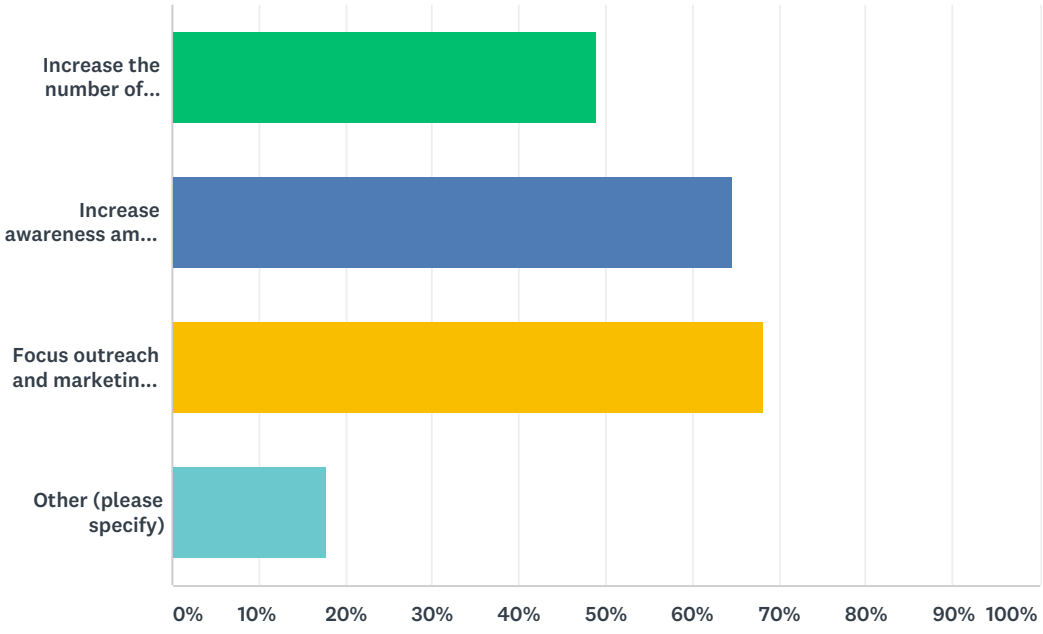
Answered: 830 Skipped: 9



ANSWER CHOICES	RESPONSES	
Complete asset mapping which identifies our current recreational resources and then determine where there opportunities or need for growth.	68.67%	570
Focus on increasing and supporting public/private partnerships to identify resources.	64.34%	534
Improve our understanding of the value of volunteers in supporting, promoting, and participating in outdoor recreation.	38.67%	321
Other (please specify)	18.67%	155
Total Respondents: 830		

Q4 To strengthen the stewardship (long-term care) of our recreational assets (the land necessary for outdoor recreation as well as the features on that land) what strategies should VOREC employ?

Answered: 828 Skipped: 11



ANSWER CHOICES	RESPONSES	
Increase the number of individuals and groups who are involved in volunteer activities supporting outdoor recreation stewardship.	48.91%	405
Increase awareness among all students in Vermont (K-12 and HE) of the importance of protecting public outdoor assets	64.73%	536
Focus outreach and marketing on the “Vermont Ethos” that combines a love for outdoor recreation with respect for the land, water, etc. in which you are recreating	68.12%	564
Other (please specify)	17.87%	148
Total Respondents: 828		

Q5 Is there any other idea you have you'd like to share?

Answered: 342 Skipped: 497

Q6 Is there anything that you think VOREC should do especially related to your local or regional economic growth?

Answered: 447 Skipped: 392

Q7 Is there a project or idea already underway in your town or region related to this initiative that we should know about?

Answered: 386 Skipped: 453

Q8 Are there other people or organizations who should be brought into the conversation?

Answered: 403 Skipped: 436

Q9 Tell us anything else that you'd like about outdoor recreation in Vermont:

Answered: 360 Skipped: 479